The Evolutionary Advantage of Cooperation

Ole Peters
Alexander Adamou

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They give that they may live, for to withhold is to perish.

K. Gibran

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Abstract

The present study asks how cooperation and consequently structure can emerge in many different evolutionary contexts. Cooperation, here, is a persistent behavioural pattern of individual entities pooling and sharing resources. Examples are: individual cells forming multicellular systems whose various parts pool and share nutrients; pack animals pooling and sharing prey; families firms, or modern nation states pooling and sharing financial resources. In these examples, each atomistic decision, at a point in time, of the better-off entity to cooperate poses a puzzle: the better-off entity will book an immediate net loss – why should it cooperate? For each example, specific explanations have been put forward. Here we point out a very general mechanism – a sufficient null model – whereby cooperation can evolve. The mechanism is based the following insight: natural growth processes tend to be multiplicative. In multiplicative growth, ergodicity is broken in such a way that fluctuations have a net-negative effect on the time-average growth rate, although they have no effect on the growth rate of the ensemble average. Pooling and sharing resources reduces fluctuations, which leaves ensemble averages unchanged but – contrary to common perception – increases the time-average growth rate for each cooperator.
At a recent Santa Fe Institute meeting it was remarked that the most striking feature of human life on earth, especially of economic life, is cooperation at all imaginable scales of organization. We would add that it is not only human life but life in general that displays cooperation. Life is full of structure – we living beings are not minimal self-reproducing chemical units, but cells, organisms, families, herds, companies, institutions, nation states and so on. This type of structure, some form of cooperation, is so widespread that we don’t often ask where it comes from. Economics should be the place to look for an explanation of human social structure, but oddly the basic message from mainstream economics seems to be that optimal, rational, sensible behaviour would shun cooperation. In many ways we see cooperation in the world despite, not because of, economic theory.

Many economists are aware of this shortcoming of their discipline and are addressing it, often from psychological or neurological perspectives, as well as with the help of agent-based evolutionary simulations.

We show that cooperation and social structure arise from simple analytically solvable mathematical models for economically optimal behaviour. We contend that where economics uses models of such simplicity it ignores essential insights of the last two centuries of mathematics. Specifically, economics uses inappropriate mathematical representations of randomness. These representations have been essentially unchanged since the 17th century. As a consequence effects of fluctuations and risk (or of dynamics and time) are not properly accounted for.

In the following we introduce a minimal model of cooperation and analyze it using modern mathematical tools. This reveals an evolutionary advantage of entities that cooperate over those that do not.

Let \( x_i(t) \) represent the resources of individual \( i \) at time \( t \). For example, we could think of these resources as “calories,” while being mindful that we’re really exploring a mathematical model that will be more or less applicable to different real-world cases. Calories can be deployed to generate more of themselves – for instance, a tired starving wolf cannot catch prey, but a healthy strong wolf can. “Catching prey using calories” in this context means calories generating more of themselves.

A common model for such dynamics of self-reproduction is geometric Brownian motion, where \( x(t) \) follows the process

\[
\mathrm{d}x = x(\mu \mathrm{d}t + \sigma \mathrm{d}W),
\]

with \( \mu \) the drift term, \( \sigma \) the amplitude of the noise, and \( \mathrm{d}W \) a Wiener increment. The distribution of the exponential growth rates observed in an ensemble of trajectories after time \( T \) is Gaussian, and the model is an attractor for more complex models that exhibit multiplicative growth [1, 2].

The expectation value (or ensemble average) of (Eq. 1) is easily computed, \( \langle \mathrm{d}x \rangle = \langle x \rangle \mu \mathrm{d}t \), which describes exponential growth of \( \langle x \rangle \) at a rate equal to the drift term, \( g_\langle \rangle(x) = \mu \). Naïvely, one might guess that the growth rate observed in an individual trajectory, \( g(x(T)) = \frac{1}{T} \ln \left( \frac{x(T)}{x(0)} \right) \) will converge to the same value in the long time limit \( \lim_{T \to \infty} \), but this is not the case. Instead, the growth rate observed in a single trajectory converges to \( g_\langle x \rangle = \mu - \frac{\sigma^2}{2} \). The inequality of \( g_\langle \rangle \) and \( g_\langle \rangle \), discussed in the context of ergodicity breaking in [4], is the aspect of (Eq. 1) that is of interest for the evolution of cooperation.

Having established these properties of (Eq. 1) we now introduce our model of cooperation. We start with two non-cooperating entities whose resources follow (Eq. 1) with identical drift and noise amplitude but different realizations of the noise, i.e. \( \mathrm{d}x_1 = x_1(\mu \mathrm{d}t + \sigma \mathrm{d}W_1) \) and \( \mathrm{d}x_2 = x_2(\mu \mathrm{d}t + \sigma \mathrm{d}W_2) \), where \( \mathrm{d}W_1 \) and \( \mathrm{d}W_2 \) are independent Wiener terms.
Consider a discretized version of (Eq. 1), such as would be used in a numerical simulation. The non-cooperators grow according to

$$\Delta x_i(t) = x_i(t) \left[ \mu \Delta t + \sigma \sqrt{\Delta t} \xi_i \right],$$

$$x_i(t + \Delta t) = x_i(t) + \Delta x_i(t),$$

where $\xi_i$ are standard normal random variates, $\xi_i \sim \mathcal{N}(0,1)$.

 Cooperation works as follows. We imagine that the two previously non-cooperating entities, with resources $x_1(t)$ and $x_2(t)$, cooperate to produce two entities, whose resources we label $y_1(t)$ and $y_2(t)$ to distinguish them from the non-cooperating case. We envisage equal sharing of resources, $y_1 = y_2$, and introduce a cooperation operator, $\oplus$, such that

$$x_1 \oplus x_2 = y_1 + y_2.$$  

In the discrete-time picture, each time step involves a two-phase process. First there is a growth phase, analogous to (Eq. 2), in which each cooperator increases its resources by

$$\Delta y_i(t) = y_i(t) \left[ \mu \Delta t + \sigma \sqrt{\Delta t} \xi_i \right].$$

This is followed by a cooperation phase, replacing (Eq. 3), in which resources are pooled and shared equally among the cooperators:

$$y_i(t + \Delta t) = \frac{y_1(t) + \Delta y_1(t) + y_2(t) + \Delta y_2(t)}{2}.$$  

With this prescription both cooperators and their sum experience the following dynamic:

$$(x_1 \oplus x_2)(t + \Delta t) = (x_1 \oplus x_2)(t) \left[ 1 + \left( \mu \Delta t + \sigma \sqrt{\Delta t} \frac{\xi_1 + \xi_2}{2} \right) \right].$$
For ease of notation we define
\[ \xi_{12} = \frac{\xi_1 + \xi_2}{\sqrt{2}}, \] 
which is another standard Gaussian, \( \xi_{12} \sim \mathcal{N}(0,1) \). Letting the time increment \( \Delta t \to 0 \) we recover an equation of the same form as (Eq. 1) but with a different fluctuation amplitude,
\[ d(x_1 \oplus x_2) = (x_1 \oplus x_2) \left( \mu dt + \frac{\sigma}{\sqrt{2}} dW_{12} \right). \]

The expectation values of a non-cooperator, \( \langle x_1(t) \rangle \), and a corresponding cooperator, \( \langle y_1(t) \rangle \), are identical. From this perspective there is no incentive for cooperation. Worse still, immediately after the growth phase, the better-off entity of a cooperating pair, \( y_1(t_0) > y_2(t_0) \), say, would increase its expectation value from \( y_1(t_0) \exp(\mu(t-t_0)) \) to \( y_1(t_0) \exp(\mu(t-t_0)) \) by breaking the cooperation. An analysis based on expectation values thus finds that there is no reason for cooperation to arise, and that if it does arise there are good reasons for it to end, i.e. it will be fragile. For this reason the observation of widespread cooperation constitutes a conundrum.

The solution of the conundrum comes from considering the time average growth rate. The non-cooperating entities grow at \( g_{t}(x_i) = \mu - \frac{\sigma^2}{2} \), whereas the cooperating unit grows at \( g_{t}(x_1 \oplus x_2) = \mu - \frac{\sigma^2}{4} \), and we have
\[ g_{t}(x_1 \oplus x_2) > g_{t}(x_i) \] 
for any non-zero noise amplitude. A larger time-average growth rate is the textbook definition of an evolutionary advantage. The effect is illustrated in Fig. 2 by direct simulation of (Eq. 2)–(Eq. 3) and (Eq. 7).

Notice the nature of the Monte-Carlo simulation in Fig. 2. No ensemble is constructed. Only individual trajectories are simulated and run for a time that is long enough for statistically significant features to rise above the noise. This method teases out of the dynamics what happens over time. The significance of any observed structure – its epistemological meaning – is immediately clear: this is what happens over time for an individual system (a cell, a person’s wealth, etc.). Simulating an ensemble and averaging over members to remove noise does not tell the same story. The resulting features may not emerge over time. They are what happens on average in an ensemble, but this may have no bearing on what happens to the individual. For instance the pink dashed line in Fig. 2 is the ensemble average of \( x_1(t) \), \( x_1(t) \), and \( (x_1 \oplus x_2)(t)/2 \), and it has nothing to do with what happens in the individual trajectories over time.

In our model the advantage of cooperation, and hence the emergence of structure is purely a non-linear effect of fluctuations – cooperation reduces the magnitude of fluctuations, and over time (though not in expectation) this implies faster growth.

A simple extension of the model is the inclusion of more cooperators. For \( n \) cooperators, the spurious drift term is \( -\frac{\sigma^2}{2n} \), so that the time-average growth approaches expectation-value growth for large \( n \). When judged on expectation values, the apparent futility of cooperation is unsurprising because expectation values are the result for infinitely many cooperators, and adding further cooperators cannot improve on this.

The approach to this upper bound as the number of cooperators increases favours the formation of social structure. We may generalise to different drift terms, \( \mu_i \), and noise amplitudes, \( \sigma_i \), for different individual entities. Again it is straightforward to see
Figure 2: Typical trajectories for two non-cooperating (green) entities and for the corresponding cooperating unit (blue). Over time, the noise reduction for the cooperator leads to faster growth. Even without effects of specialisation or the emergence of new function, cooperation pays in the long run. The black thin line shows the average of the non-cooperating entities. While in the logarithmic vertical scale the average traces the more successful trajectory, it is far inferior to the cooperating unit. In a very literal mathematical sense the whole, \((x_1 \oplus x_2)(t)\), is more than the sum of its parts, \(x_1(t) + x_2(t)\). The algebra of cooperation is not merely that of summation.
whether cooperation is beneficial in the long run for any given entity. An entity whose
drift term, \( \mu_1 \), is larger than a potential cooperator’s drift term, \( \mu_2 \), still benefits from
cooperation if
\[
\mu_1 - \frac{\sigma_1^2}{2} < \frac{\mu_1 + \mu_2}{2} - \frac{\sigma_1^2 + \sigma_2^2}{8}.
\]
(11)

Another generalisation is partial cooperation – entities can be assumed to share only
a proportion of their resources, resembling taxation and redistribution. We discuss
this in a separate manuscript.

In reality many other effects contribute to the formation of structure, such as the
emergence of new function and the possibility of specialisation. An example of new
function is the ability of relatively small multicellular organisms to swim or funnel
nutrients towards themselves [5, 6], which is necessary to satisfy nutrient demand for
relatively smaller reaction surfaces. Examples of specialisation are found in larger
organisms, with different cell types performing specialised tasks. They are also found
in many forms of human cooperation, with firms or individuals becoming proficient
in specific tasks.

The impact of risk reduction on time-average growth suggests that risk man-
agement has a rarely recognised significance. Fluctuation reduction (i.e. good risk
management) does not merely reduce the likelihood of disaster or the size of up and
down swings but also it improves the time-average performance of the structure whose
risks are being managed. In a financial context the value of a portfolio whose risks are
well managed will not just display smaller fluctuations, but will grow faster in time.
Similarly, a well-diversified economy will grow faster in the long run than a poorly
diversified economy.

How significant or insignificant the effects of fluctuation-reduction are depends
on the specific setup, but it is tantalising to see that the simple universal setting of
multiplicative growth generates structure, i.e. large units of cooperation.

We have explored here momentous consequences of the difference between \( g_0 \) and
\( g_t \). A property as mathematically simple and important to our understanding of
structure, especially observed in economic systems, should be discussed on page 1
of any textbook on economics, ecology, evolutionary biology. For historical reasons
this is not the case. The first formal treatments of randomness were motivated by
gambling problems – in 1654 Fermat and Pascal asked how to split the pot in a fair
manner for an unfinished game and invented the expectation value [7]. From this
grew utility theory with Daniel Bernoulli’s treatment of the St. Petersburg gamble in
1738 [8], which forms the basis of all of modern formal economics, including finance
and macroeconomics, according to Cochrane [9]. An unbroken conceptual line can be
drawn from 17th and 18th century probability theory to modern economics.

The insight that time averages may not be identical to expectation values was only
reached in the development of statistical mechanics in 19th century physics, where the
physical nature of expectation values was elucidated as the mean over an ensemble
of non-interacting systems. The development of ergodic theory in the 20th and 21st
centuries provided the concepts that reveal the physically relevant nature of stochastic
processes like (Eq. 1).

Judging from our experience, these developments were not adopted by mainstream
economics. Economics was the first scientific discipline to embrace randomness as an
important descriptor of the physical world. Unfortunately during this trailblazing
immature mathematical concepts became engrained in the formalism.

Today, concepts that ignore basic non-linear dynamical effects such as those we
have described here form the curriculum of economics and are being spread into
economic policy making. Communicating the inappropriateness of these concepts is
difficult – the vocabulary required to describe the problem is not that of present-day economics.

It may be a generation-defining challenge to develop an economic formalism that takes as its basis the mathematical properties we have discussed here. In the process we will learn whether our natural tendency to cooperate, our gut feeling and moral sentiment, is in harmony with a careful formal analysis of the issues involved.

References


