

# MONEY AND CURRENCY

PAST, PRESENT, AND FUTURE  
NOVEMBER 12-14, 2015 • SANTA FE, NEW MEXICO

## REGISTRATION

Business Network events are open to Business Network members and invited guests only. Contact Casey Cox with questions or for more information on becoming a Business Network member.

## VENUE

Inn and Spa at Loretto  
211 Old Santa Fe Trail  
Santa Fe, New Mexico  
505.988.5531

*Program details below.*

## SANTA FE INSTITUTE

BUSINESS NETWORK AND TRUSTEE SYMPOSIUM

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Few elements of the modern world are as necessary, and mysterious, as money. At its simplest, money makes exchange possible — it overcomes the many limitations of barter.

Money permits us the time and space for specialization and product diversity. It underlies economic cooperation and, of course, contemporary social complexity.

We investigate the history and diversity of currencies, from cowrie shells to bitcoins. We explore how money functions as a mechanism of exchange in the emerging world of cryptocurrencies and peer-to-peer markets.

The economy is now squarely in the domain of complexity science.

## PANELS

### MONEY, CURRENCY, AND FINANCE

Chaired by **Bill Miller**, Chairman and Chief Investment Officer, LMM, LLC, and SFI Trustee Chair Emeritus

The legendary Miller, who has been called the “Stock Guru” by Bloomberg and a “mutual-fund King” by the *Wall Street Journal*, is one of Investopedia’s Greatest Investors.

### THE WORLD OF PEER-TO-PEER EXCHANGE

Chaired by **Kevin Allison**, Reuters Breakingviews and Santa Fe Institute Journalism Fellow

Allison is an internationally acclaimed columnist for Reuters and one of the world’s insightful voices on the scramble for scarce resources.

## SPECIAL GUESTS

**Hampton Sides**, historian, journalist, SFI Miller Distinguished Fellow, and renowned adventure and exploration author.

**Tom Joyce**, internationally celebrated artist, designer, MacArthur Fellow, is currently curating a 2,500-year survey exhibition on African forge work opening at UCLA’s Fowler Museum in 2017 and traveling to the Smithsonian’s National Museum of African Art in Washington, DC and the Musée du quai Branly in Paris, France.

## FEATURED SPEAKERS & PANELISTS

**Eric Beinhocker**, Executive Director, The Institute for New Economic Thinking at the Oxford Martin School, and author of the landmark book *The Origin of Wealth: The Radical Remaking of Economics and What It Means for Business and Society*.

**Wences Casares**, CEO of Xapo, considered the largest custodian of bitcoin in the world and who, from 2004-2007, circumnavigated the globe aboard his catamaran, *Simpatica*.

**John Geanakoplos**, Yale University, James Tobin Professor of Economics, SFI External Professor, winner of the first Bodossaki Prize for economics in 1994 and winner of the Samuelson Prize in 1999 for his work on lifetime financial security.

**Jordan Greenhall**, Backfeed and Swell, Inc., and co-founder of the digital media giant DivX, who suggests ways to move beyond bitcoin by designing decentralized collaborative organizations in which contributors’ reputations are currency.

**Michael Mauboussin**, Credit Suisse’s Managing Director and Head of Global Financial Strategies, Chair of SFI’s Board of Trustees, and author of the acclaimed book *The Success Equation: Untangling Skill and Luck in Business, Sports, and Investing*.

**Jim Rutt**, Proteus Foundation, Santa Fe Institute Trustee Chair Emeritus, serial startup entrepreneur, and former CEO of Network Solutions, Inc., which administered domain names, the Internet’s original currency.

**Emin Gün Siler**, Cornell University, revered in the digital currencies sphere since its beginning for his remarkable work in peer-to-peer technology and the hacking scene.

**Peter Van Valkenburgh**, Director of Research at Coin Center, the leading nonprofit research and advocacy center focusing on the public issues facing cryptocurrency technologies such as Bitcoin.

**Meghan Williamson**, an economist at the forefront of the timebanking movement who is redefining the meaning of “work” as the director of the (h)OUR Economy.

